

ART AUREA

Dinge der Kultur

ONLINE BANNER ADVERTISING

Increasingly many people are enthusiastic about special things beyond the mainstream—art and design, artistic handcraftsmanship, high-quality products from manufactories, design classics and antiques.

Without losses due to inaccurate targeting, you can reach customers who are passionate about the artifacts of culture. And you can reach them now, efficiently, individually and cost-effectively.

You'll reach 25,000 visitors each month on the innovative internet platform artaurea.de. These visitors are interested in manufactory products and events in the exciting field of design and art.

PLACEMENTS / PRICES

Premium banner: 1,024 pixels wide by 693 pixels tall

Placement: on the starting page in the uppermost slider, with link to your website

<u>Duration:</u>	<u>Price:</u>
1 week	€280
2 weeks	€530
3 weeks	€750
4 weeks	€980

DATA SPECIFICATIONS

72 dpi, RGB format, JPG or TIFF

YOUR CONTACT PERSON

Paulina Tsvetanova, Marketing and Advertising, tel. +49 30-89623405
tsvetanova@artaurea.de, Melchiorstrasse 26, D-10179 Berlin, www.artaurea.de